



## **How to Have New Hope for Unfulfilled Dreams**

**Doug Addison with Gina La Morte [Episode 19]**

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Hey everybody, welcome to another Spirit Connection Podcast. You know what I always say, "I am so excited," and it is because I am so excited that the Lord is moving. He is on the move. There are amazing things happening in the Kingdom and we are going to really get into that today. We are going to talk about how you can design your dream and how God can move in your life and do amazing, amazing things.

I have a special guest on today. Her name is Gina La Morte. She is a speaker, a published author and a designer and stylist who speaks around the world on the topic of her latest book, *Designing Your Dream*. I have known Gina for quite some time now, but for 15 years she worked in the celebrity fashion industry where she has been a stylist for *The Oprah Magazine*—the *O* magazine—also *People Magazine*, the Academy Awards and the Emmys. In other words, she is the real deal in the area of styling trends and she lives to inspire people. I tell you, I have some stories I cannot wait to share because she is so special to me. She is so special to so many people, and I want to invite her on our show and let her just minister to you as well.

**Doug:** Hey, Gina. Welcome!

**Gina:** Hi, Doug. It is so good to talk to you. Thanks for having me.

**Doug:** I am so excited. You know, the Lord told me ... He woke me up yesterday and said, "Have Gina La Morte on." I am like, "Oh wow! We have not talked in a while."

**Gina:** Ooo, I think of you all the time. Well, we text sometimes but, yes, thank you.

**Doug:** Yes. So tell us a little bit about yourself.

**Gina:** Well, as you know, my "ministry" so to speak has been in the fashion world and in the fashion industry. I have been doing that for about 15 years. You know, I have had such a heart to help people. I have always wanted to help people and help them live out their destiny. I never understood why I had that passion until God really started showing me what that looked like through working with people through fashion and through beauty and industries like that. So, yes, I have worked as a celebrity stylist, like you said, for lots of big

fashion brands and even stores like Neiman Marcus and Nordstrom. At the Academy Awards, I worked with some celebrities like Katy Perry and *Oprah Magazine*. So, I have had this really interesting tapestry of experience working as a fashion stylist and that role is to make things look beautiful. You know, take a lot of different designers and themes and stories and put them together, whether it is in magazines or television or fashion shows. So I have been doing that for pretty much my entire career, but then I also, as I said, have a heart for people. So I really realize that God had allowed me to live out a lot of the dreams that He had for me, but what was birthed from that place was a combination of my desire to help people while also being in fashion. So that is how, you know, even my book *Designing Your Dream* came about, because my real passion is to pull people prophetically into the very calling and the very dream that God has for them. You know, that is really my passion now—to do that for others.

**Doug:** And you have a strong anointing. I mean, she is humble. Listen to me. This amazing woman of God is very humble. I know that what happened with me ... I was in New York, the New York/New Jersey area, and I found out something. Actually, people do not know this, but Gina actually was part of helping discover me for reality shows and the things maybe you saw me in, *Father of Lights*, and doing things like that. Gina was part of this early process and also she went in ... This is what she does. She does not always get credit for it, but she went into Carlo's Bakery Shop. This is in Hoboken, New Jersey. I do not know if you know this. This is *The Cake Boss*, right, that has gone around the world. She goes in there before they have a show and says, "You guys are crazy. You need a reality show," and she has released something in the spiritual realm and it happened. Then when I met her in 2010, which was a long, funny story ... You know, I ran an ad on Facebook. I have never done this. Linda and I were there visiting family for a wedding. We needed a ride out to Staten Island where I was speaking on Sunday morning and the Lord said, "Put an ad on Facebook and you are going to have a divine encounter." I am like, "Put an ad on Facebook to get a ride in New York? Right." I did and I put one on there, you know, "Serial killers need not apply," and Gina rolls up and picks us up. Do you remember that?

**Gina:** Oh, my gosh. Do I ever. I think I was like lost in Brooklyn and we had to make it to Staten Island. Yes, that was pretty amazing. We had encounters with the Lord in that car.

**Doug:** Yes. It was like the Lord shows up, Gina shows up. She is taking us out to Staten Island and I am speaking in a church. I got up. She never really heard me speak. She had heard about me or something. She did not even know me.

**Gina:** Yes, I did not really know you.

**Doug:** Yes, it was before the Daily Prophetic Words I think. Hardly anyone knew me. Then she said those same words, "You're crazy. You need a reality show," and something happened. Two weeks later, she invited me back and

we went to Union Square Park in New York City and we videotaped the New York Street Encounters. It was up on Facebook for a number of years where we just did encounters with interpreting tattoos and dreams and it turned out to be the footage that I would need because something opened. She has this breaker anointing. Something opened in the spirit for my dreams to open. Within a few months, the executive producer, the former executive producer of *American Idol* contacted me about a reality show called, *The Tattoo Prophet*, and I had footage from New York City. That was the only thing I had, so Gina was really a part of that. I say Gina helped discover *The Cake Boss* and Doug Addison. How good is that?

**Gina:** That is awesome. Wow! God ... You know, it is so amazing how He uses people and you do not realize it at the time. That is amazing. That is a great story.

**Doug:** I always say that. You know, do not despise humble beginnings and that was a humble beginning. There are many things that have happened in our lives that are humble beginnings and God will use them. You have just been an inspiration to a lot of people. You have been on the Elijah List. You are prophetic. You have also been on *The 700 Club*. You have been in *The Cake Boss's* place. So, yes, just tell us a little bit more about, you know, your heart.

**Gina:** Sure. Well, it is funny. I'll actually even talk about Buddy from *The Cake Boss* for a minute because, you know, that started out again through me working in the fashion industry. I was a fashion editor for a bridal magazine and Buddy and I had just started collaborating and he had made many cakes for me. In fact, he even for my son's baptism gave me a free cake and free pastries. I mean, he was over the top generous and just sowed into me before anybody knew who he was. It was a relationship there that was a friendship, you know, through work and so God just revealed ... I am talking about this story because I want people to understand how God works. You know, it is not just inside the four walls of a church. But really, if you are open to letting Him use your prophetic gift or your seer gift or whatever this gift is that you have and just listen to His voice, He will show you things about the person in front of you that will help pull out what He wants them to fulfill. So that is really how that started with Buddy. You know, we just worked together in a very creative way and I just saw ... You know, the Lord just showed me about him and at the time I cannot even say that I knew it was the Lord. I just knew that I saw that he needed to have his own show. He needed to be surrounded by his family and there was really something there. I remember we sat down talking and he said, "You know, the Food Network does not think that I have TV worthy experience. They do not think I am good on camera," and I just said, "You know, that is just absolutely not true. It is going to happen." It just cracks me up because that is a real life story. I mean, now everybody knows *The Cake Boss* and, you know, like you said, he is all over the world. But it is even like the story of Joseph—that is what I like to talk about. You know, God shows you the end of your life. He shows you the "Z," I call it—starting with the "Z," right? He shows you the end at the beginning, so then you are in a

place where you cannot see anything. You know, Doug, you knew the vision that God had for you to do this tattoo prophecy thing and to interpret dreams. You knew it was a television-related thing, but there was no revelation of what that really was, right? I mean, you did not know what that would become.

**Doug:** That is right.

**Gina:** So God gave you that vision. So when there is nothing, He gives you the vision. Like with Joseph, he is in a pit, you know. He is in jail. He is being talked about. You know, people are betraying him. His own family cannot stand him. Like, he is in this place, yet God is saying, “You know, one day you are going to rule and reign,” and it is like he was given a dream. So I think it just works for us the same way. God shows us the end at the beginning and then it is like we have to almost work backwards into it and just trust that what He says is going to come to pass. But yet we are going to go through all of these things and He always tells us that when it looks like nothing—when we are broke, when we have no place to live, when we have nothing going on—He speaks a word to you, whether it is through a person or through Himself and Holy Spirit. That is what is exciting to me—that He gives us this prophetic picture of what He has for us. It is just exciting to see people walk that out. I love that part.

**Doug:** I love the fact that you connect the dots. You know, I talk about destinies like a connect-the-dots drawing. Most people are so far into their dot, you know? They are so far in; they cannot see the big picture. But some people, like Gina, have the ability to see that. Whether you know it or not, you have that ability to just intuitively or prophetically connect those dots with people. How good is that?

**Gina:** Thank you. Thank you so much. Well, I think that comes from a place of just me really having a heart for people because, you know, the Lord just really has compassion in me for others. I really feel like that is what ignites this care, you know, for other people to say, “Listen, when I see you, I see what God sees.” I feel like it is my job almost to say, “This is who you really are.” To pull out your true identity, right? Because if we live a life based in lies and not believing the truth about what God says about who we are, but we build this false identity into who other people say we are, then we live out this false identity. Whereas if we really hear the truth of God, and we believe the truth, then we can walk in our identity in Christ and therefore walk out what He has for us, right—like our destiny that He is saying. So for me, I think it is my passion of really just desiring people to walk in the freedom and the truth. I have a burden for that for people, so I think that is why when I see them, I am like, “Okay, let’s set the record straight. This is who you really are.”

**Doug:** Wow! Yes.

**Gina:** I want people to have everything that He has for them.

- Doug:** Yes, that really overflows in everything you do. Now, here is what I really love about you—is you have the ability to communicate. I talk to people, I train people all the time, you know? Get rid of the Christianese and all that stuff. You live this stuff. I mean, you are out there. You are the real deal out there doing this and connecting the dots with people, you know, without having to close the deal or make sure that everyone knows about Jesus in every conversation, right?
- Gina:** Yes. Thank you. Yes, I mean, I just look at it like this. It is like a relationship. You know, we are not selling Jesus, right? Like, we are not there to be the salesperson for Jesus. We are here to love people, because God sent His son because He loved the world. He loved. So I do not see it any other way than just really loving people and being genuine friends with people because I genuinely want the best for them, not because, you know, I want to sell them a package deal about Jesus. Because I am not the Holy Spirit. You know, the Holy Spirit has His job of revealing who Jesus is. My job is to just love someone and really let them know the fullness and the goodness of God and sometimes I do not really even want to say that. I want them to experience it without me, you know, hammering the nail into them.
- Doug:** Right. Yes, something happens. I guess what happens is when we do this—and this is my message, you know, “Love, not judge,” and that type of thing—but what we actually do is we go into a place, like you did with me and what you did with Cake Boss, and change the spiritual atmosphere. Your ability to love ... And I want to encourage people to do this. You can do this. All you have to do is love. How good is that? It is amazing. Also, I just want to say, it must come from somewhere. It comes from intimacy.
- Gina:** It does. People always ask me, “How did you get to where you are?” Like, “How did you become a celebrity stylist? How did you work for *Oprah Magazine*? How did you do this? How did you do that?” They are like, “Oh, you know, give me your marketing strategy. Give me your ... You must have great contacts. You must be a networker and go out all the time.” And I am like, “No.” Like, I have never once tried to network. No. I mean, I have just focused on a relationship with the Lord and being in His presence. It is just like being married—I mean, I am not married, but, you know, I was at one time—or being married to someone and being intimate or even like a parent to a child. It is like, why are you in a relationship with somebody? Because you want to spend time with them, right? You want to get to know them. You want to know everything about them. You want to be in their presence because you love them. You just love being with them. So that is how I am. I love being with the Lord. I love being in His presence. I do not know any better feeling in life than just feeling His presence and understanding who He is. That is my desire and so anything that I have ever done was birthed out of that place. I do not know how to do it any other way, almost to a place of like, I do not want to do it any other way. Like, I do not want to walk out ... I do not want to do anything that God does not have for me, because why would I want to do something that was not His best for me or His plan for me? It

would just destroy me. You know, I have done that before. I am not perfect. I have plenty of times where I have made choices because I did not know my identity and I did not know who I was. I just kind of took things because I thought, you know, it was okay until He showed me my value. So we all have different reasons for making different choices, but the bottom line is, at the end of the day, my choice was just like, “I just want to know You, Lord. I just want to know more of You.” And so, with His plans for me with the fashion industry or helping others or, you know, helping people live out their dreams ... it is birthed in the place of intimacy. I just do not understand any other way.

**Doug:** Right. Well, you know, you birthed some dreams, right? God gave you a dream. I remember when I first met you He had given you a dream. I do not know if it is okay to share this, but about your fashion magazine.

**Gina:** Yes, definitely. Yes, go ahead share it or I could share it.

**Doug:** Yes. Go ahead.

**Gina:** Okay. Yes. So that was an interesting story. You know, I had been a celebrity stylist working, like I said, for *Oprah* and *People*, *People StyleWatch*, *W*, *Seventeen* ... I mean, kind of all the big mags. And the Lord had asked me to quit working for all of those magazines and I did not understand why. I was in a Nordstrom store one day and a stranger walked up to me and said, “Hey, did you ever think about having your own magazine?” I thought that was strange. “No. I work for other people’s magazines.” You know, thinking I knew it all, right? “No, that is not me.” So something ignited in me, you know, and I want to release this to whoever is listening. Like, a stranger—someone I did not meet, you know, an angel in disguise—walked up to me and said, “Have you ever thought of having your own magazine.” It was like my stomach ... like my belly just ignited with fire. When that happened, the Lord brought back to me a dream that I had in my heart as a child, which was to have my own magazine. But that dream was totally blocked out, smashed, destroyed because I created a mindset as I grew up into an adult that the only people who have magazines are huge, you know, Fortune 500 companies, huge billionaires, just people with English pedigrees. Like, all these people who seem so important and powerful and by no means could somebody—a girl from New Jersey who grew up surfing—ever have her own magazine. I mean, I had nothing. Why in the world could that be a reality and so I buried that. Why I love sharing this story—and I am so glad you brought it up—is because, as I was saying, a stranger walks up to me that the Lord clearly just spoke to. He spoke through him and said to me and reminded me of the dream that God had given me so long ago. You know, that is what we do. We do not even realize sometimes that we forget things and we block things out because of fear. I call them dream thieves. Like, they are just there designed to steal your dream, whatever they are. So it was amazing. So the Lord ended up giving me a vision and a blueprint and, again, birthed in a place of just co-laboring with the Creator in a true place of creativity and worship. It was an act of worship and creativity that He gave me this vision

for this magazine—a totally new vision. It was 100% recycled; we never cut down a tree to make it. And He also gave me the vision for the concept and it was to reach people in mainstream media who would come to know their true identity and who they are. In fact, it is everything that I do now, which is just so funny because that was in 2008. It was called *Boho*, short for bohemian, and it was just about being a free spirit. At the time, our tag line was “A new American spirit,” and He specifically told me to tag it that. It was just funny, because that was in 2008 and now in this time it is like I watched this whole environmental thing be birthed— this whole give back, socially conscious ... because that is what the magazine was. It was about giving back, going green, helping anyone you can, and just living out a life, you know, that is designed to really help somebody else. So that was a longwinded story, but I hope it explains ...

**Doug:** No. It was a powerful, powerful story. You know, people do not realize it. God will do this. He will take something—and it is not so much that you built the magazine for it to go and become something really big. It was to create a purpose and statement and also to build your faith for what was coming later in your life.

**Gina:** Yes, it is so true, Doug. I mean, I did not even realize that. I mean, I have to give God, really, all the glory and credit because it was mind-blowing. I mean, I started that magazine with like, I do not know, maybe \$100, and we had to print hundreds of thousands of copies. It was crazy. We ended up getting Birkenstock as our first advertising partner and we gave tons of pages away to charity. Then we ended up being—and this is just like little old me from New Jersey or little young me at the time, a girl from New Jersey, like I said, who just wanted to be in fashion—and the magazine ended up becoming distributed in 37 countries and in every Whole Foods, every Barnes & Noble, every Target, every major store. We were in thousands of stores selling out like crazy and growing like crazy. It was just mind-blowing what I watched God do in something that was just His idea to just release His love and His truth, you know, into people’s lives, just because He loves them. Just because He wanted them to receive Him through this medium and this was the way of doing it. You know, it was really interesting, because in the end ... can I tell this part of the story?

**Doug:** Yes. Absolutely.

**Gina:** Okay. So in the end ... And this was really, actually a very important turning point in my life and something that, you know, really changed things for me now for the better, but not at the time. The magazine was so expensive to produce that the brilliant idea of the paper being tree-free, made from garbage, was wonderful. But in the end, nobody else bought the paper. So the greater we grew and the bigger we got, the more expensive it became. So I had to end up making the decision no longer to publish the magazine, which to me was like total death because, you know, I was like, “God gave me this vision. How in the world could we not publish it anymore? We are growing. Isn’t that amazing? Like, isn’t that what was supposed to happen?”

But it taught me so much, because I had to lay down, you know, the very thing that He gave me. It was on every front breaking. Like, breaking in terms of I had to ... You know, it was in the public and I had to tell everybody we are not publishing anymore. You know, it was a lot of pressure and a lot of stress and even financially the burden just became so huge because, like I said, the greater we grew, the more expensive. But while it broke everything, it also changed me and it taught me something about failure. You know, maybe you want to interject here a little bit, but I do want to say something about failure because I think that is important.

**Doug:** Yes, go ahead. Well, just the fact that God will use everything. I was really hearing the Holy Spirit just now—that there are people who lost their dreams. You started doing something. You heard God call you, maybe even back in 2008 or so. You heard God call you to do something. Maybe you stepped out. Maybe you married someone, even that because you heard God, then suddenly failure hits or everything goes opposite. But listen—God has more to every story.

**Gina:** He really does. It is funny you mentioned that too, because at the time it was the same thing. It was like the perfect storm of my life. You know, here I thought I had ... You know, I had a perfectionist mentality, so I think that was something that I had to lose. I thought that if I did a good job and I was successful, that God would love me—that God would approve of me. At the time, when I realized that the magazine ... I had to just shut it down and totally feel like the biggest failure, you know, loser. Really. I mean, that is how I felt at the time. I did not understand what that looked like. I also had gone through a divorce and that was like a story I did not expect. I did not want it as my story. Like, everything kind of imploded at once. It was the best thing that could have ever happened to me, because it was the one thing that actually freed me and I had no idea that I had myself in a jail cell of perfectionism and fear of failure. I just had no idea I even had that issue. So through all of the breaking, I realized that the love of the Father is such a reality. It is such a reality and it is not based on any performance. It is not based on whether you screw up a million times or whether you do the perfect job a million times. It has nothing to do with anything. It simply has to do with that He just loves you, He wants a relationship with you, and He is just like enamored with you, whether you are great or not. And until all of us realize that, you know, we need a Savior, we cannot do it all perfect and we really accept and become a receiver ... I was a great giver. I was a horrible receiver. I did not know how to receive His love. I did not know that I was worthy of anything, so when He taught me that failure does not even exist ... Failure—it is like there is no such thing as failure. All there is .. is learning.

**Doug:** Right.

**Gina:** All there is is learning. You know, when your child runs and takes their first steps and falls flat on their face, are you mad at your child? You are not, because they are learning to walk. You know, you are not angry. You are just enamored with them and you are like, “Oh, it’s okay. Get back up and let’s try



it again.” I had no understanding of that. I think so many people really have so much pressure on themselves that they are going to fail or if they have failed that they are embarrassed and they are humiliated and they are full of shame. I had to lose all of that stuff and until I was surrendered ... that was not my cloak and my identity but, no, I could sit in a beach chair and look at the ocean for the rest of my life and God will still love me and be pleased with me and still have a destiny for me—if I do nothing or if I do everything for Him. Until we realize that, I do not think that we can walk in the fullness or the freedom that Christ died to give us. I just do not.

**Doug:** Wow. Yes, I totally agree. I tell you, this is a word right now. God is breaking off perfectionism. He is breaking off legalism. He is breaking off rule-based things that do not allow us to enter into being in a relationship as a Father and a daughter or a Father and a son. We are in this time right now, I tell you. Gina, you walked it out for us. You became the poster child. There is something about it. There is something about humbling yourself in front of the world, you know. Something similar happened to me. I did not even notice it until, you know, we are in this conversation now and here I come out with like, “Oh yes. We are back in L.A.” Right around 2011, I just did some taping with you and things, you know, started to go with *The Tattoo Prophet*. We had some offers from some networks and then all of a sudden it went away. It dried up and then I ended up getting sick for four years and I failed. I felt like I failed in front of everybody, but that is when I learned that thing. I got set free from my jail cell. In fact, in 2013 when it all came down, I had a visitation from the Lord in a vision and I was in a jail. He came to visit me in a jail cell and He was visiting and He said, “I want to take the past away from you. I want to take you on a path in the future where it is going to all make sense. It is all going to come back. My love is real. I want you to know who I am.” So we walk these paths. Now here it is. It is 2017 and the Lord is saying to me, “Guess what? *The Tattoo Prophet* reality show is coming back,” and it is. You know, we got our trademark and everything. We got the website. I had done a lot of taping. I was on *Father of Lights* with Darren Wilson and things like that. God still uses it but, you know, something about it ... Now I am realizing how God set me up with this conversation with Gina because it is coming back around and He is going to do something.

**Gina:** It absolutely is. You know, I feel like that is even a word just for the entire body of Christ, because we are really in this moment where the things that ... You know, it is interesting you mentioned the timing. I have seen it and I have heard it time and time again that, you know, 2012, 2013, 2014, even some people going into 2015—that it was a difficult time of breaking and shattering of things in personal and professional, yet now we are in this moment 2017. It is such a significant year. It is such a significant time and even, you know, it is 5777 in the Jewish calendar, so how key is that, right? We are in the last three months of the year, because the year changes in September. So, you know, right now in this moment ... And I really feel that it is the jubilee year and God is just really giving back things that we laid down or that were stolen and I am seeing them resurrected, resurrected, resurrected. The story of

Jesus is the story of us. We are in Christ; Christ is in us. This is our story as the body, so the resurrection time—I believe it. I am seeing it. It is now. It is happening. It is just beginning. It is just beginning.

**Doug:** Yes. Boy, I am bubbling up. I am feeling this. This is so prophetic—this whole conversation, this time. There are people who are listening right now who had things, you know, that they started. I do those things. I am a times and seasons prophet, so I bring out the times and seasons and say God is doing this but, you know, I really feel exactly what you just said. Wow! Something now in the last three months of the Jewish year ... we are going to start seeing some things take place, because next year is really key and really, really important.

**Gina:** Yes. Yes. It is so funny, Doug, because I know ... I agree with you. It is like you can say, "Oh, this is the season," in this general context. But no, I really feel like we are in that moment of the blossoming and the harvest of seeds that have been sown for, you know, even decades—people who have just sown these seeds. And I just feel like, you know, a lot of us have understood a lifestyle of not seeing something come to pass where we are almost accustomed to things not working out and we are almost in a comfortability of believing that things are never going to change and I just feel like, you know, that is not the truth. So now we are in this place where the Lord is bringing forth the fruit and the blossoming—even of the flowering of the very things that we have been pressing for and hoping for and searching for. So for anybody who really is like afraid to be happy, you know, because you can get so used to thinking that this is the way it is. "God promised me this, but I still have not seen it yet. I am still waiting. I still do not understand why He has not done it." We can get so used to that, that when we see it show up, sometimes we do not even recognize it because it is like hard to believe because it is such a different picture. So I was really feeling that we need to just get rid of those, sort of, evil forebodings that the other shoe is going to drop. You know, the Lord is blessing us right now. He is blessing you and He is bringing forth fruit in this season and it is like you want to be excited and enjoy the fruit and how tasty it is and how beautiful the flowers are. But you are so used to the bitterness of the past season that you are almost afraid to be excited because you feel like, "Oh, there is going to be a worm in it," or somebody is going to come and eat your flowers or it is not just going to be a reality. I really feel like the Lord just wants to shake that off of you, because it is a faith walk. It is a new walk. It is a new place. So it is really important that you embrace the new place and the new thing that God has for you, because it is no longer the time of expecting things not to come. In fact, it is time to be in expectation that God is showing up and showing out and fulfilling the very promises that He has put in you. It really, truly is this time.

**Doug:** Wow! You know, there is a strong anointing right now. I just want you to stay in this flow right now and, Gina, just release. Just release an activation for this word right now.

**Gina:** Sure. Lord, I just thank You, Father God. I just thank You that everybody who is listening, Father, I thank You that You impart into them a new spirit of faith, a gift of faith that they believe You—that they really, truly believe in Your goodness, God. I just speak a refreshing to people’s spirits, a refreshing wind, Holy Spirit, that You just blow off the ashes, that You just blow off all the old stuff—all the old leaves from fall, all the dead things, that You just blow it away, Holy Spirit, and that You just release Your newness and Your blossoming and that there is an excitement. I just speak to your heart right now and I call forth an excitement in your heart—that you are actually looking forward to another season. You are no longer looking ... I feel this so strongly—you are no longer looking for the day that you are going to die. You are no longer in survival mode and thinking, “Oh, if I could just get through this,” but that God is actually reversing your whole attitude and He is reversing your heart. He is even showing you that there is something to look forward to—that you think that, you know, the best days were behind you and that is not the truth. God is saying to you that, “The best days are in front of you. That is not a generic term; that is a promise. Hold Me at My promise. Hold Me at My Word that says, ‘Your latter years will be greater than your former years,’ and look forward.” Be in expectation. Be in full expectation that your baby will come forth, that your harvest is coming forth, that God is true to what He says and just believe Him. I just release a new belief in you. Just believe what God has for you. He has good things for you—fruitful things and the very things that He has put inside you since you were a young child, before you were born. In Jeremiah it says, “He knew you in your mother’s womb before you were even born.” He has the plans laid out for you before you even came into this earth. So everything—everything—that He has for you, you will walk it out in fullness. You will have everything that He has planned for you and your total destiny will not be diverted. It will not be diverted, because God’s plans for you are good and they are sacred and He is a loyal and a faithful God. I just release that over you.

**Doug:** Wow! In Jesus’ Name. I tell you, I am receiving that right now. There is so much power in this. Again, remember this: Gina carries an anointing that opens things up. It opened up the reality show for me and for *The Cake Boss*, and different things like that, so as you receive this ... You are going to want to listen to this again, because God is resurrecting dead dreams. He is resurrecting those dead things in us—dead beliefs, all that stuff, waiting for the other shoe to drop, that type of thing. He is doing something right now. It is such a powerful time. “For such a time as this.” Thank you, Gina. Well, you know, why do you not just tell us a little bit about what you have going on? When we talked about this handbag thing, I was like, “Wow, this is so good.”

**Gina:** Thank you. Well, woooo. I am a little ... I am still in His presence. It is strong. Yes, so, you know, it was really interesting working as a stylist for a lot of other brands and designers. In this season, the Lord gave a newness—new life to the vision that He had for the magazine. And He brought it forth into an actual fashion collection beginning with handbags, because handbags are such a symbol of our identity. You know, in dreams, right, when you lose your

bag in your dreams or your bag is stolen, it symbolizes your identity. So the Lord just said, “You know, a handbag is that symbol and I want you to create handbags that stamp in what I say their identity is.” So within all of the bags that we create, we stamp in the word “freedom.” We stamp in, you know, some other words coming up—whatever is kind of on our heart. So the purpose behind the collection was to help benefit women and children who have been victims of human trafficking or victims of abuse and domestic violence—people who have been enslaved in any type of situation where they are not free, but they are held captive. So the vision is that we employ these people coming out of rehabilitation, because the biggest fall off point for anybody who has been trafficked or abused is that once they are rehabbed and they enter back into society, they have no resources, nowhere to go, nobody to impart into them what their true identity is or what their dreams are or even help them find them again. So because that is on my heart, just for everybody else I wanted to create a fashion line that directly benefits and brings those two dreams together so that we can help other people live their dreams. So we donate a percentage—20 percent of our net profits—to some charities and then we also are creating our 501(c)(3) which directly ... We go in, we give away events, we give away handbags, we give away teachings, and we really will be formulating a whole entire community where anyone who has been abused can contact us and we will help get them back into life and into everything that God has purposed for them.

**Doug:** Wow! So this is all part of designing your dream, which is your book, *Designing Your Dream*.

**Gina:** Yes.

**Doug:** My goodness. I am so, so excited. So, how can people get a hold of you? What are your websites or social media?

**Gina:** Sure. So our website for the handbags is [tradebyginalamorte.com](http://tradebyginalamorte.com) or you can just go to my website, [ginalamorte.com](http://ginalamorte.com). Or you can find me on Facebook or Instagram or Twitter at my name, Gina La Morte. So, yes, that is it.

**Doug:** All right. Well, Gina, thank you so much. I know, I am kind of drunk in the Spirit right now and am bumping around here. The presence is so strong. It is always fun. I tell you, it is always fun to get, you know, to get into agreement with someone who is doing what God is calling them to do and then we get that download and we get into the flow of it and we are going to see some ... I know we are going to get some good feedback from this. I just want you to follow Gina, check out her stuff, and get her book, *Designing Your Dream*. All right. Well, thank you so much, Gina.

**Gina:** Thank you, Doug. Thank you. God bless you. I am so happy for you.

**Doug:** All right, everybody. See you on the Internet.